

CITY COUNCIL WORKSHOP
Tuesday, May 10, 2016
5:30 p.m.

CALL TO ORDER

Council President Dowless opened the workshop at 5:42 p.m. He dispensed with the formalities.

ROLL CALL & DETERMINATION OF A QUORUM

Mayor Bagshaw
Council President Dowless
Council Member Fortini
Council Member Henley

City Clerk Bea L. Meeks
Chief Chris Francisco

PRESENTATIONS

1. Market Analysis – R. Christopher Jones, Ph.D., Florida Economic Advisors, LLC

Council President Dowless introduced Dr. Chris Jones and noted that Dr. Jones will begin his presentation from where he left off in the last workshop. He said Dr. Jones will be focusing on Edgewood.

Dr. Jones thanked Council for welcoming him to complete the economic and market analysis. Dr. Jones proceeded with his PowerPoint presentation noting the following:

- How do we present the City?
- The City's population is just below 3000. Not a tremendous amount of residential growth.
- The City is an enclave
- Residents have been established for a long time
- Affluent community
- Almost as many employees in the City of Edgewood as there are residents. .9 employees per person (employment to person ratio)
- Used a socioeconomic data base (i.e. Florida New Hire
 - In response to Mayor Bagshaw, Dr. Jones said the numbers are "real time".
- Most of the people who work in Edgewood do not live in Edgewood.
- In terms of office space, just under 198,698 sq.ft. in office space
- Noted that visibility is more important to retail versus office
- Noted that the open office space is due to availability of tech
 - Have everything needed to do their job
 - High tech infrastructure
- He said new manufacturing is high tech, bio tech and computer engineering

- Compact Form planning
- Compact urban forms
- Millennials will lead the jobs in the high tech and industrial firms

Council President asked “ what are some of the early steps in development when you don’t have the money?”

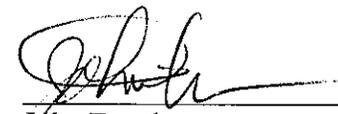
- Dr. Jones said a commitment to changing the transportation, and
- Land assemblage (transfer of development rights)

Dr. Jones said need to stop Orange Avenue from being a corridor to the airport. He said the people that live here don’t work here, and the people that work here don’t live here. Resident Bob Olson said one of the most significant accomplishments he saw in his research on Gaines Street (Tallahassee) is that they rerouted the traffic. Dr. Jones said the City needs to take care of transportation issues first.

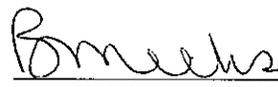
ADJOURNMENT

Having no more questions or comments, the workshop adjourned at 7:09 p.m.

ATTEST:



John Dowless
Council President



Bea L. Meeks, MMC, CPM, CBTO
City Clerk

Approved by Council on November 15, 2016.